



Public Arts Advisory Board

Minutes

**Special Called Meeting
April 22, 2015 – 5:30 p.m.
Wylie Municipal Complex
Council Chambers/Conference Room
300 Country Club Road, Bldg. 100**

CALL TO ORDER

The Public Arts Advisory Board meeting was called to order at 5:05 p.m. by Chairman Anne Hiney. Board members present included: Lynn Grimes, Lisa Green, Britt Volker, and Kathy Spillyards. Board member Gaynell Reed and Margaret Boyd were absent.

Staff present included Carole Ehrlich, board liaison, and Craig Kelly, Public Information Officer.

DISCUSSION ITEMS

- **Overview and discussion regarding the 2015 JazzArts Festival (JazzArts Fest).** (C. Ehrlich, PAAB Liaison-Board)

Staff/Board Discussion

PAAB members discussed the 2015 JazzArts Event. Overall the board was pleased with the event. Members discussed the attendance and felt overall attendance could be increased by using more advertising to promote the event. Board member Spillyards suggested requesting additional funds to pay for a larger amount of advertising and to make the event grow. Board members discussed the possibility of not providing the event if additional funds were not available.

Looking to 2016 board members requested the following items be reviewed and/or added and costs associated be provided:

- Additional advertising in the Dallas Morning New Metro sections, Dallas Morning News Guide, Connection Magazine, The In and Around magazine, Wylie News and the Observer. Also any additional advertising suggestions to increase attendance
- Additional staffing – police, fire and public works/parks
- Requesting the Wylie ISD facilitate the school bands, judges and fees associated with the ISD bands
- Security for the Friday night set up of vendors
- Proposed costs of contracting with Uptown Jazz Inc. for stage, lighting, sounds, entertainment and his services during the event
- Additional signage for the event area
- ATM machine for visitors use
- 2 light towers for early morning set up and take down in the evening
- Increase the number of extra T-shirts to 60 for sale in 2016
- All other associated costs for the event

The board asked to meet on May 13, 2015 at 5:00 pm to determine a budget to submit to Council to allow the event to grow in attendance.

The board discussed April 16, 2016 as the date for the annual JazzArts Fest and asked it be placed on the next agenda for final approval.

The board also asked that a demo with Zapplication (ZAPP) be scheduled so the board could consider joining their online service to facilitate the sign up and acceptance of vendors

REGULAR AGENDA


- 1. Consider, and act upon, approval of the Public Arts Advisory Board minutes from the April 16, 2015 Regular meeting. (C. Ehrlich, PAAB Liaison)**

Board Action

A motion was made by board member Grimes, seconded by board member Volker to approve the minutes from the April 16, 2015 Public Arts Advisory Board meeting. A vote was taken and the motion passed 5-0 with Board member Reed and Boyd absent.

ADJOURNMENT

With no further business before the board, a motion was made by board member Spillyards, seconded by board member Grimes to adjourn the meeting at 6:43 p.m. A vote was taken and the motion passed 5-0 with board member Reed and Boyd absent.



Anne Hiney, Chair



Carole Ehrlich, Secretary